



Key Strategic Achievements

2020-2025



THE CENTER FOR
IRISH MUSIC

2020-2025 were transformative years for the Center for Irish Music. Strong student engagement combined with a successful shift to virtual programs during the COVID-19 pandemic saw the organization grow into a medium-sized nonprofit with more than 470 students, an annual operating budget of \$600K, and four permanent staff positions.

PROGRAMMING MILESTONES

- ⑥ Emerging from the pandemic as a hybrid music school with 35% student growth, virtual learning has allowed CIM to reach students and work with teaching artists outside the community, making lessons and events like the Éigse fundraising concert more accessible.
- ⑥ Producing two new Common Repertoire resource pages in 2020 and 2021 with live recordings, videos, and sheet music designed to support students learning at home.
- ⑥ Relaunching CIM's pipeline Celtic Cuties early learning classes, with take-home recordings and songbooks to support and encourage greater engagement with young families.
- ⑥ Training 10 new instructors, including recent CIM graduates, to accommodate student growth. Instructors Mary Vanorny and Norah Rendell also developed progressive curriculum pathways for beginning fiddle, flute, and tin whistle instruction to support student development on the school's most popular instruments.
- ⑥ Rebooting CIM's summer camp program, providing counselor-in-training opportunities to teens while boosting summer tuition income and recruiting new youth students.
- ⑥ Graduating a new wave of engaged young musicians who got their start at CIM, many now studying music and music education in college.

OPERATIONAL MILESTONES

- ⑥ Successfully securing more than \$400,000 in capital funding to renovate and double CIM's permanent rented space at the Celtic Junction Arts Center (4000 sf), increasing the number of large teaching spaces, adding the Scanlan Music Hall, and a handicapped accessible door on the south end of the building (2021-24).
- ⑥ Hosting community listening sessions in 2024 to better understand CIM's challenges and opportunities related to diversity, equity, and inclusion.
- ⑥ Overhauling CIM's accounting system, designing and launching a new website, and implementing Bloomerang CRM, a new donor and volunteer database.
- ⑥ Hiring skilled contractors to support and develop CIM's programming, project management, social media, and event planning.
- ⑥ Creating a full-time Event & Outreach Coordinator staff position in 2024.
- ⑥ Securing multiple unrestricted \$60,000+ legacy donations to support CIM's long-term sustainability.

